





"Capitalism will solve the world's greatest problems – not charity alone"

Bill Clinton

Harvard Business Review, May 8th, 2012

## **CANADA'S CURRENT SYSTEM**

MILLIONS OF KIDS

250K KIDS (MINIMUM) 70K KIDS (ESTIMATED)

**9K KIDS IN ONTARIO 30K KIDS IN CANADA** 

APPROX. 3,000+/YR. **IN ONTARIO** 

**UNSEEN SILENT ABUSE** 

**AT RISK**  **FOSTER CARE** 

**GOV'T WARDS**  **CHILD AGES OUT OF CARE WITH LIMITED OR NO SUPPORT FROM THE SYSTEM** 

- Physical, emotional and sexual abuse
- Extreme poverty
- Neglect
- Abandonment

Known to the Children's Aid - active monitoring & support ongoing. Child may enter Foster Care.

Legally available, still in Foster Care – needs permanent loving home.

<sup>\*</sup> Canadian Incidents Study of Reported Child Abuse and Neglect 2008 + Provincial Advocate for Children and Youth - 25 is the New 21 article

## A VICIOUS CYCLE OF UNINTENDED CONSEQUENCES

for kids who have been in the care of government



<sup>\* &</sup>quot;Youth Leaving Care - How Do they Fare" by MISWAA - childhelp.org

<sup>\* 25</sup> is the New 21

<sup>\*</sup> Conference Board of Canada Report – Success for All

<sup>\*</sup> When Youth Age Out of Care – Where to from There



# WHAT IS THE SOLUTION

## WORLD CLASS EVIDENCE BASED RESEARCH

Utilizing innovative jurisdictional "best practices"

## RESOURCES PROVIDED TO CHILD WELFARE AGENDA

Funding and consulting expertise

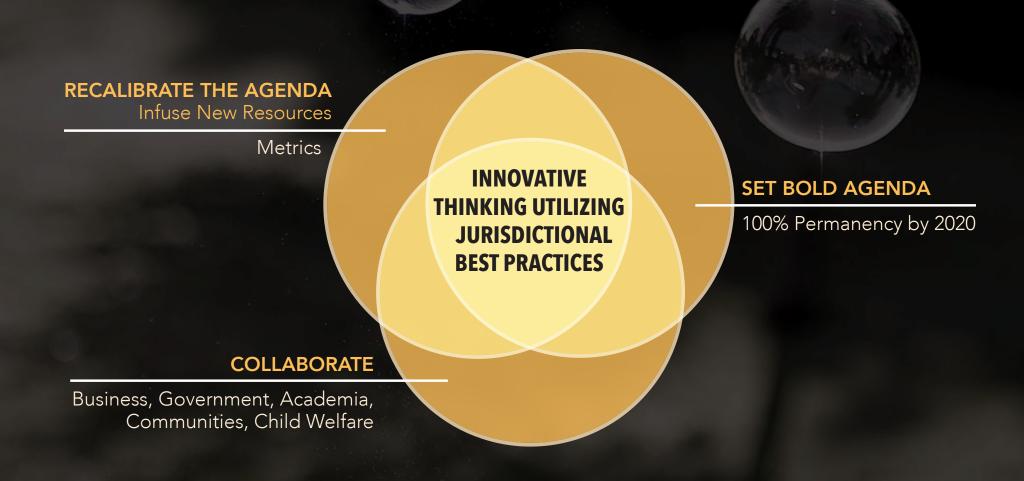
### **LEVERAGE TECHNOLOGY**

Innovative 21<sup>st</sup> century technology to address systemic barriers – this is a game changer

### **PROCESS ENHANCEMENT**

Rigorous evaluation

# WE WILL SHATTER CONVENTIONAL WISDOM THROUGH A COLLABORATIVE APPROACH

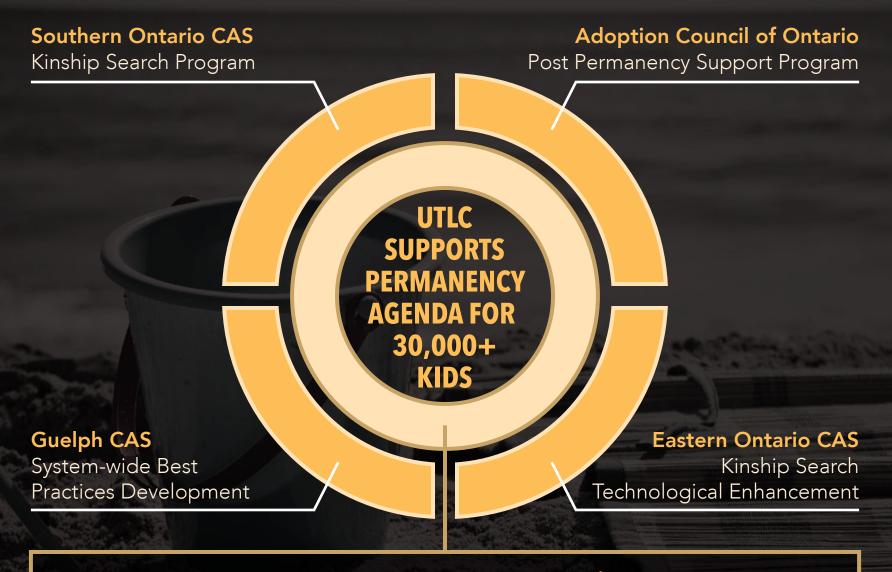


<sup>\*</sup> Harvard Business Review – Multiplication Philanthropy. Feb 2012

<sup>\*</sup> Harvard Business Review – A Unified Theory of Social Change. March 2012

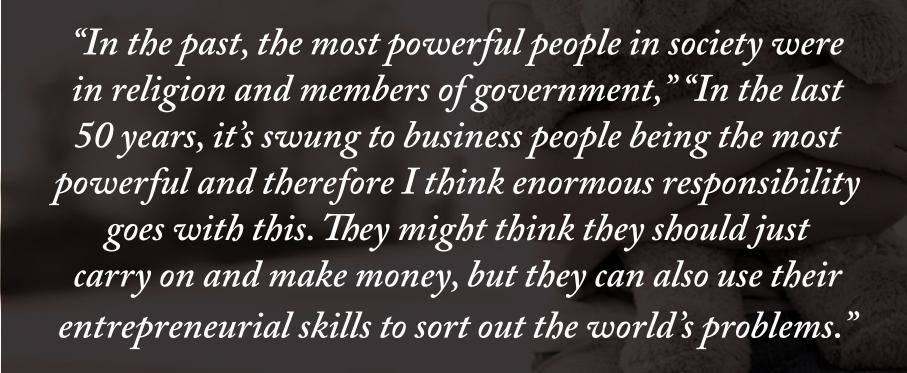
<sup>\*</sup> Stanford Review, Social Innovation - Collective Impact. Winter 2011

## **UTLC - FUNDING SEVERAL PILOTS**



### **UNDERSTANDING THE CANADA-WIDE ECONOMICS/SOCIAL POLICY COSTS**

The Conference Board of Canada Report – Success for All, Investing in the Future of Children in Care



Richard Branson Globe & Mail, May 18, 2012



## **OUR PROMISE**

Until The Last Child (UTLC) exists to help complete Canadian families.

We exist so that every child in Canada who needs a healthy, permanent home with a nurturing family gets one at the earliest opportunity.

There are over 30,000 children across our country awaiting a permanent home—yet as few as five percent of them find one. A 2013 Ipsos Reid survey found fewer than eight percent of Canadians ranked "children at risk or in foster care" as their most important charitable cause.

These children deserve better – we aim to change that.

UTLC works alongside child welfare entities, encouraging and supporting innovation. We provide funding and other necessary resources to enable enhanced, stable outcomes for children in care—outcomes that cannot be achieved with public-sector resources alone. In many cases, child welfare agencies already have the creativity and best practice models they need, but lack the funding to implement.

We help child welfare entities maximize their effectiveness. Our four-pronged disciplined approach incorporates:

- World class evidenced-based research
- Robust process management, analysis and results accountability
- Provide a steady stream of funding and resources to child welfare entities
- Leveraging technology to address systemic barriers

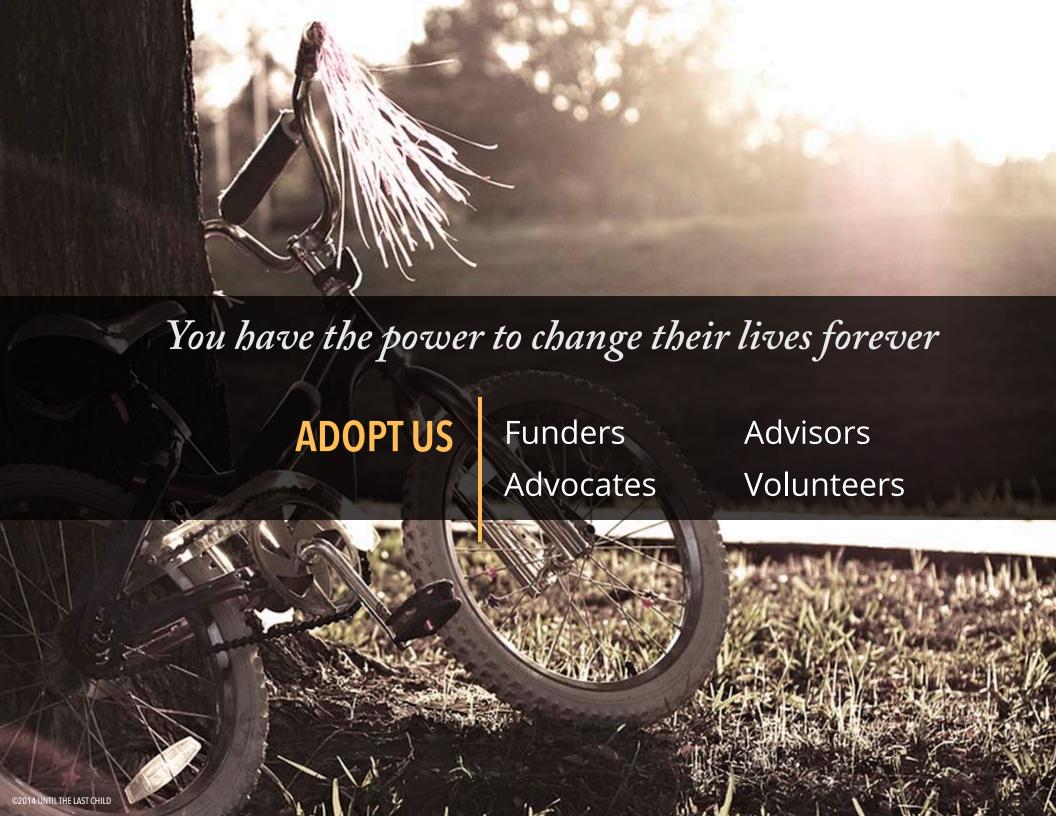
UTLC is supported in this mission by corporate and individual donors, a

premier panel of business process experts, and some of North America's most respected experts in child welfare.

The economic cost to society, the emotional suffering for children without permanent families, and the heartache often felt by those families that would care for them make this one of Canada's most pressing issues—one that has remained too low a priority for more than a century.

With concerted effort, we are confident Canadian families will open their hearts and their homes – *Until The Last Child* is home.

OUR VISION: 30,000 HOMES BY 2020.





#### Our mentors are













Malcolm Wiener Center for Social Policy at the HARVARD KENNEDY SCHOOL

#### Our corporate partners are

GOOGLE CANADA Natasha Walji Head of Industry, CPG











































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