



**UNTIL THE
LAST CHILD[®]**

A LOVING AND PERMANENT HOME FOR EVERY CHILD



I am a 150 year old problem

The children's aid was started in New York City by Charles Brace in 1853.
In 2014 Canada has over 30,000 children awaiting a permanent home.

A young boy with dark hair, wearing a dark plaid hoodie, is looking down with a sad or thoughtful expression. He is sitting on a concrete ledge. The background is out of focus, showing what appears to be a window or a wall. The overall tone is somber and emotional.

THE ISSUE

WE BELIEVE every child is entitled to a loving permanent home at the earliest opportunity – that will set them up for success.

There are **OVER 30,000** Canadian kids who don't have one.

The success rate for finding permanent homes could be **AS FEW AS 5%** per year.

A young girl with long brown hair, wearing a light grey t-shirt and a floral skirt, is holding a large, light brown teddy bear. She is also holding a striped suitcase. The background is a blurred outdoor setting. The image has a somber tone, with a dark overlay on the right side containing text.

HOW DID WE END UP HERE?

The current system that manages child welfare issues is **COMPLEX, COSTLY AND FRAGMENTED.**

Each province has its own model. There is **NO NATIONAL TRACKING SYSTEM.**

LACK OF ACTION on the part of political and corporate Canada to prioritize child welfare.

WHO WE ARE

Until The Last Child exists so that every child in Canada who needs a permanent home with a nurturing family gets one. Working beside child welfare entities, we fund innovation and provide business expertise to help them be more effective than with public sector resources alone.

WE HELP THEM COMPLETE CANADIAN FAMILIES.

WITH US

GOOGLE CANADA
Natasha Walji
Head of Industry, CPG

TERRY O'REILLY
CBC Radio Host
Under The Influence

mccarthy
tetrauit




GOODMAN
INVESTMENT COUNSEL

Malcolm Wiener Center for Social Policy
at the HARVARD KENNEDY SCHOOL

Deloitte.

BCG

DDB®



*“Capitalism will solve the world’s
greatest problems – not charity alone”*

Bill Clinton

Harvard Business Review, May 8th, 2012

CANADA'S CURRENT SYSTEM



* Canadian Incidents Study of Reported Child Abuse and Neglect 2008 + Provincial Advocate for Children and Youth – 25 is the New 21 article

A VICIOUS CYCLE OF UNINTENDED CONSEQUENCES

for kids who have been in the care of government



* "Youth Leaving Care – How Do they Fare" by MISWAA – childhelp.org

* 25 is the New 21

* Conference Board of Canada Report – Success for All

* When Youth Age Out of Care – Where to from There



LET'S STOP THE CYCLE

Our vision:
30,000+ LOVING HOMES BY 2020.

**WE NEED CORPORATE CANADA
TO ADOPT US** and lead this
precedent-setting movement.



WHAT IS THE SOLUTION

WORLD CLASS EVIDENCE BASED RESEARCH

Utilizing innovative jurisdictional “best practices”

RESOURCES PROVIDED TO CHILD WELFARE AGENDA

Funding and consulting expertise

LEVERAGE TECHNOLOGY

Innovative 21st century technology to address systemic barriers – this is a game changer

PROCESS ENHANCEMENT

Rigorous evaluation

WE WILL SHATTER CONVENTIONAL WISDOM THROUGH A COLLABORATIVE APPROACH

RECALIBRATE THE AGENDA
Infuse New Resources

Metrics

**INNOVATIVE
THINKING UTILIZING
JURISDICTIONAL
BEST PRACTICES**

SET BOLD AGENDA

100% Permanency by 2020

COLLABORATE

Business, Government, Academia,
Communities, Child Welfare

- * Harvard Business Review – Multiplication Philanthropy. Feb 2012
- * Harvard Business Review – A Unified Theory of Social Change. March 2012
- * Stanford Review, Social Innovation – Collective Impact. Winter 2011

UTLC – FUNDING SEVERAL PILOTS

Southern Ontario CAS
Kinship Search Program

Adoption Council of Ontario
Post Permanency Support Program




**UTLC
SUPPORTS
PERMANENCY
AGENDA FOR
30,000+
KIDS**

Guelph CAS
System-wide Best
Practices Development

Eastern Ontario CAS
Kinship Search
Technological Enhancement

UNDERSTANDING THE CANADA-WIDE ECONOMICS/SOCIAL POLICY COSTS

The Conference Board of Canada Report – Success for All, Investing in the Future of Children in Care

A young girl with long brown hair is holding a large, light brown teddy bear. She is wearing a grey t-shirt and denim shorts. The background is a soft, out-of-focus outdoor setting with greenery and a fence.

“In the past, the most powerful people in society were in religion and members of government,” “In the last 50 years, it’s swung to business people being the most powerful and therefore I think enormous responsibility goes with this. They might think they should just carry on and make money, but they can also use their entrepreneurial skills to sort out the world’s problems.”

Richard Branson
Globe & Mail, May 18, 2012



OUR PROMISE

Until The Last Child (UTLC) exists to help complete Canadian families.

We exist so that every child in Canada who needs a healthy, permanent home with a nurturing family gets one at the earliest opportunity.

There are over 30,000 children across our country awaiting a permanent home—yet as few as five percent of them find one. A 2013 Ipsos Reid survey found fewer than eight percent of Canadians ranked “children at risk or in foster care” as their most important charitable cause.

These children deserve better
– we aim to change that.

UTLC works alongside child welfare entities, encouraging and supporting innovation. We provide funding and other necessary resources to enable

enhanced, stable outcomes for children in care—outcomes that cannot be achieved with public-sector resources alone. In many cases, child welfare agencies already have the creativity and best practice models they need, but lack the funding to implement.

We help child welfare entities maximize their effectiveness. Our four-pronged disciplined approach incorporates:

- World class evidenced-based research
- Robust process management, analysis and results accountability
- Provide a steady stream of funding and resources to child welfare entities
- Leveraging technology to address systemic barriers

UTLC is supported in this mission by corporate and individual donors, a

premier panel of business process experts, and some of North America’s most respected experts in child welfare.

The economic cost to society, the emotional suffering for children without permanent families, and the heartache often felt by those families that would care for them make this one of Canada’s most pressing issues—one that has remained too low a priority for more than a century.

With concerted effort, we are confident Canadian families will open their hearts and their homes
– **Until The Last Child** is home.

OUR VISION:
30,000 HOMES BY 2020.




You have the power to change their lives forever

ADOPT US

Funders
Advocates

Advisors
Volunteers



*“Action is the only remedy to
indifference, the most insidious
danger of all”*

Elie Weisel
Night

Our mentors are



Malcolm Wiener Center for Social Policy
at the HARVARD KENNEDY SCHOOL

Our corporate partners are

GOOGLE CANADA
Natasha Walji
Head of Industry, CPG



DECISION PARTNERS



pirate**toronto**



de=cipher



nigel dickson



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